



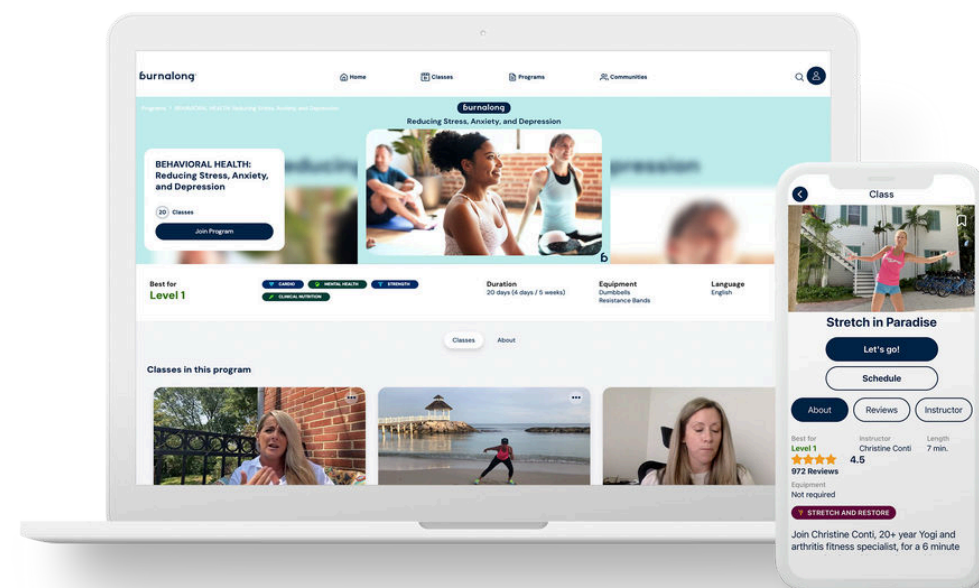
Cultivate a Culture of Healthy People

WHO WE ARE

We are an end-to-end online and local health and wellbeing solution for your workforce. We combine our industry-leading platform with immersive experiences, and ongoing enablement, to drive impact for your organization.

WHO WE HELP

Corporations (from Fortune 100 to local brands), government, health plans, and health systems.



A DIFFERENT APPROACH TO WELLBEING

1 Choice, diversity, and locality

50,000+

On-demand and live classes

10,000+

Fitness locations

7,500+

Local instructors

70+

Holistic categories

2 Social connection

Group classes

Supportive communities

Four digital accounts for family & friends

3 Personalization and insights

Measure engagement

Track enrollment

Category trends

Custom Recommendations

4 Inclusive

Adaptive programs

Multilingual support

GETTING STARTED

50,000+ + 10,000+

On-demand
and live classes

Gym & studio
locations nationwide

- Our platform pricing ranges based on size of organization.
- Employees may opt-in to purchase the gym network with a member co-pay of \$29 per month to gain access to 10,000+ fitness locations nationwide.
- Discounts on the \$29 per month fee are available based on the level of employer subsidy.

The Burnalong Difference

59%

first wellness
program they've
ever used

41%

take non-
traditional
fitness classes

36%

identify as
beginners

91%

class variety
is exceptionally
valuable

HOW IT WORKS

- Alignment on departmental, board, and business KPIs.
- Enhancing personalization through behavioral analysis.
- Reporting, data deep-dives, trend analysis, & actionable insights for teams.

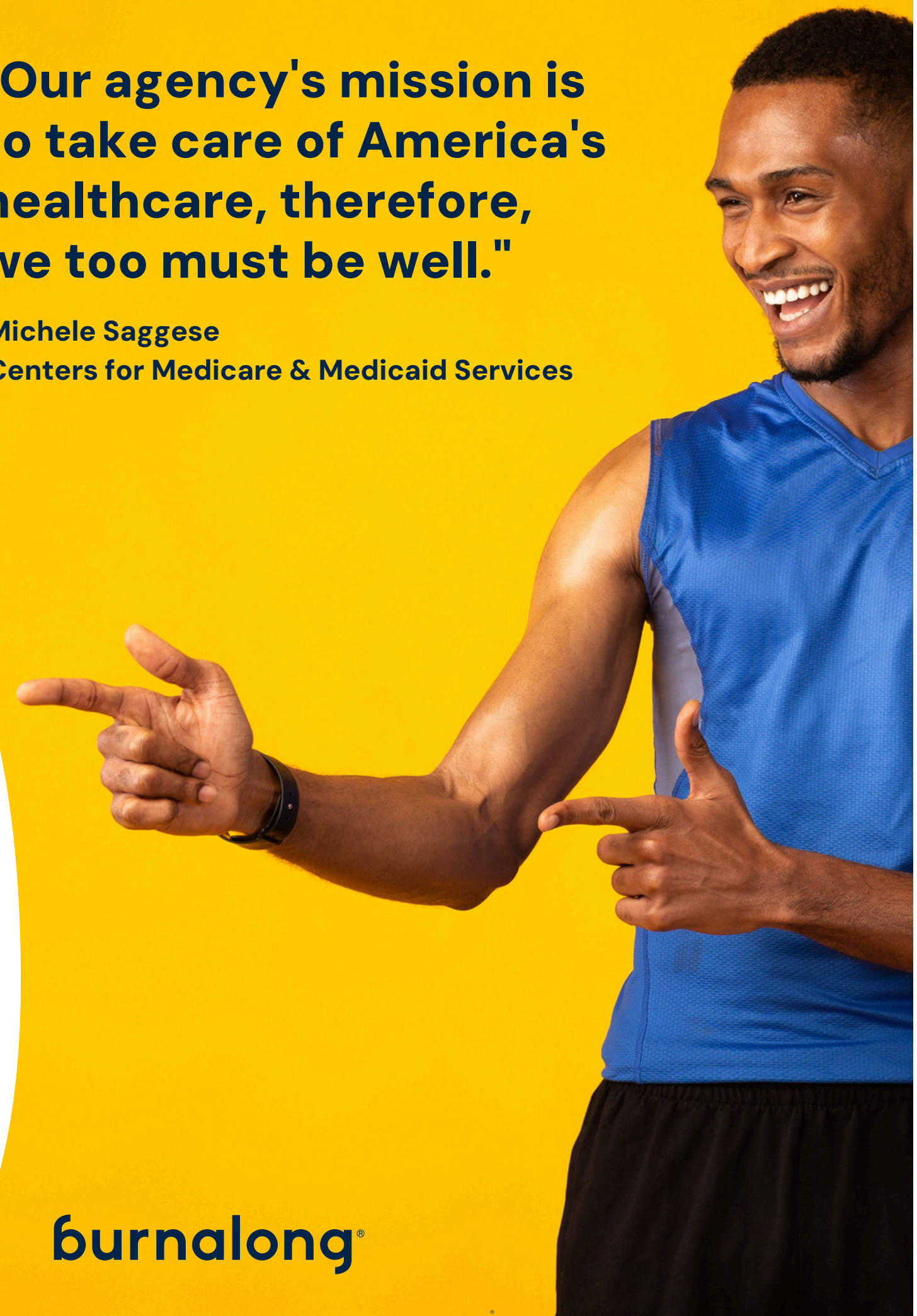
BURNALONG DIFFERENTIATORS

- Single, holistic solution for online and in-person fitness, health and wellbeing, for everyone.
- Chronic condition support, adaptive workouts, prenatal classes, stroke, diabetes, & cancer wellness, ensuring everyone is included.
- Four free digital sub-accounts for family and friends.
- A platform built for social support and motivation: online communities and option for live classes with family and friends.
- Diverse, local instructors from across the country. Access to local community classes from across the country.
- Beyond basic reporting with trend analysis on individual or line of business.

"Our agency's mission is to take care of America's healthcare, therefore, we too must be well."

Michele Saggese

Centers for Medicare & Medicaid Services



burnalong®