



b Burnalong at a Glance

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Burnalong Digital

- Access to 50K+ classes, taught by 7.5K+ instructors across 70+ topics and programs geared at chronic conditions
- Burnalong Overview: watch here (1-minute video)
- Range and Diversity of Classes: watch here (5-minute video)
- Gamification

Burnalong Gym Network

- Access 10,000+ gyms nationwide <u>view gyms</u> near you
- Employees and their sub accounts can upgrade anytime for \$29/mo.
- No set up or cancelation fees
- Unlimited gym visits

Client Stories

- <u>Hear from Terrill McFarland, Deputy Director of Military Health Programs at Kaiser</u> <u>Permanente</u> (9-minute video)
- Montgomery County Testimonial (2-minute video)
- Estes Express Lines Testimonial (2-minute video)
- <u>Amazon Doggy Days Event</u> (article summarizing unique wellness event we did with Amazon)

Case Examples

- <u>Montgomery County Government saw short and long term success when they launched</u> across 100's of locations with Burnalong
- <u>Kaiser Permanente achieved 48% engagement amongst their workforce with inclusive</u> <u>challenges</u>
- See how LSU Health Shreveport reached 32% employee engagement
- <u>See how the City of Pittsburgh reached its diverse employees and their families through</u> <u>Covid and beyond</u>

Class Examples

We are excited to present you with a diverse selection of classes spanning various topics, showcasing a glimpse of our versatile offerings. Feel free to share with your teams!

- 1. <u>MSK</u>: a core-focused workout from our series with Dr. Tracey Hill (PT, DPT, FAFS, and Master Neuro Coach), designed to alleviate low back pain.
- 2. <u>Muffin Blast</u>: an ab workout, led by popular instructor Monte Sanders (trainer of Ray Lewis & Ed Reed of the Baltimore Ravens); this is a prime example of a more traditional fitness class.
- 3. <u>Mental Health Playlist</u>: a curated playlist similar to Spotify, with tips and tricks to reduce stress and increase relaxation.
- 4. **Diabetes:** a class from our "Healthy for Life" series, featuring Dr. William Kelly on diabetes and cardiovascular disease prevention.
- 5. <u>Sitting All Day Playlist:</u> a playlist, perfect for remote, work-from-home, and office workers.
- 6. **<u>Road Warrior</u>**: a class designed for transportation clients or anyone frequently in a car, applicable to all drivers and operators.
- 7. <u>Dog Workout</u>: one of many examples of a class you can do with your four-legged furry friend.
- 8. <u>Nutrition Class</u>: a clinical nutrition class provided by a registered dietician on improving nutrition habits.
- 9. <u>Spanish Classes</u>: offered in a variety of categories for Spanish speakers. Check out this stretching class.
- 10. **Financial** This class on eliminating debt, is among approximately 500 in this category alone.